



LIFE CIRC-ELV

LIFE17 ENV/ES/000438



LIFE CIRC-ELV

BOOSTING CIRCULAR ECONOMY OF PLASTICS FROM END-OF-LIFE VEHICLES THROUGH RECYCLING INTO HIGH ADDED-VALUE APPLICATIONS

Deliverable D_D1.3.

Deliverable Name: Interim report on Dissemination Activities

Version Number: 2

Lead Beneficiary: SIGRAUTO

Grant Agreement n°: **LIFE17 ENV/ES/000438**

Start Date/Duration: September 2018 /44 Months

Due date: March 2020

Dissemination level		
PU	Public	✓
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	



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1. Summary and Objectives

The aim of the present deliverable is to summarize the communication and dissemination activities performed during the first period (from September 2018 to March 2020) as well as to plan and coordinate the actions to be carried out during the second phase of project (from Month 19 to Month 36).

The document foresees the following sections and paragraphs:

Section 1: Dissemination activities up to March 2020.

Section 2: Dissemination plan for the rest of the project duration.

2. Dissemination activities up to March 2020

Since the very beginning of the project the Consortium members are committed to work on the dissemination of the project. It is true that the main efforts will probably be needed once the first results of the research and development activities are obtained but, in order to be effective then, the Consortium is working hard trying to inform about the project aim and its development to as many people as possible specially in the end of life vehicles treatment sector as well as in the plastic recycling sector.

The following are the main actions done up to date:

2.1. Website

As stated in the proposal, the project website has been conceived as a link among all partners and as the more direct dissemination tool for the project, intended to be the natural way of contact with both professional and general audiences. The project website was launched on December 2018 and since then has been updated regularly.

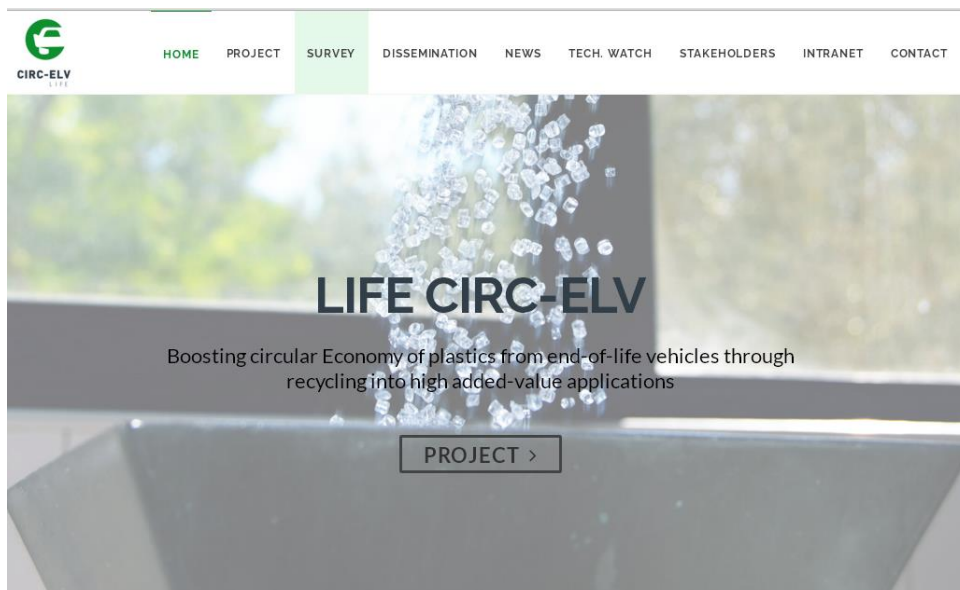


Figure 1.- Printout website



The website has information on the project objectives, the expected results and their degree of achievement, the main dissemination activities, the partners, the stakeholders and includes also an intranet that the partners use for exchanging documents and information.

During the progress of the project it was also decided to include the survey needed for obtaining some very valuable information for the project.

The project website has been already very useful and the proof is that we have received several e-mails asking for more information or even asking to become a stakeholder.

The project website is fully operational from the beginning of the project. The website project www.lifecircelv.eu has received 3.465 unique visits from 2.290 users and 9.949 page views. The average time of the visits is 2 minutes and 30 seconds. (See attached at the present document the Annex 1.- Report Google Analytics).

2.2. Notice Boards

The Notice Board was designed to describe the objectives of the project and then each partner has produced at least one unit to be displayed at strategic places in the headquarters in their own language.



Figure 2.- Notice boards in facilities partners

2.3. Leaflets and Roll-up poster

As included in the project proposal the consortium also has designed a leaflet that is available in the different languages of the project partners (Spanish, French and Portuguese) as well as in English. Each partner has then produced the amounts they have need for handing them out at meetings, fairs or other dissemination activities they have carried out. For the moment we have produced 1.600 leaflets in the following languages.



	English	Spanish
	700	900

Figure 3.- Leaflets



Also a Roll-up poster has been designed and has been produced by the partners that have needed it for putting it up at fairs or other events.



Figure 4.- Roll-up

2.4.Videos

As explained in the project proposal, during the development of the project the consortium will prepare 3 videos (project DEMOs targeting at different audiences and regions, including the recycling process, if possible) that will be uploaded to YouTube and other social networks, with a minimum number of 1000 views in total.

For the moment a first video has been developed with the aim of just explaining what the project will work on and informing about the website so that we raise awareness about it. The language chosen for the video has been English but there are subtitled Spanish, French and Portuguese versions.

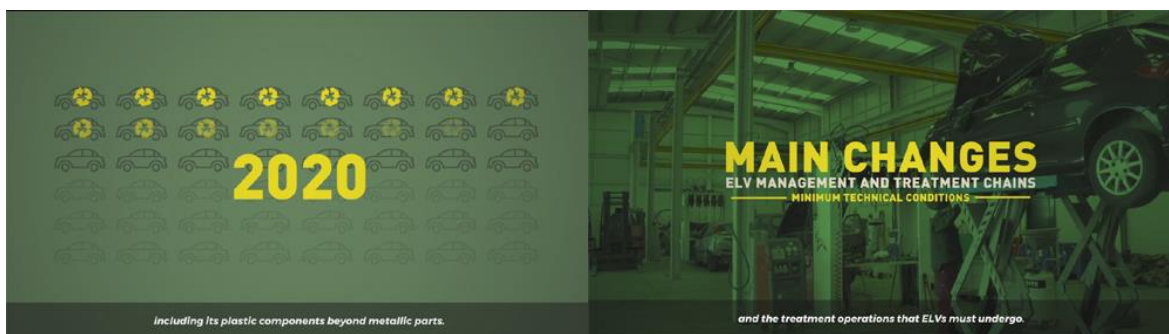


Figure 5.- Video youtube

<https://www.youtube.com/watch?v=MxtIAVVyk0Y>



2.5.Social networks

In order to help the dissemination of the project the Consortium decided that it was better to use the different social network profiles of the partners rather than to create a new profile of the project taking into account that some of these profiles had already many followers. The following table shows the number of followers that each of the partners have in their profiles:

	Twitter	Facebook	Linkedin
AIMPLAS	4.967	2.001	12.165
Desguaces Cortés	31	868	-
INDRA	221	-	687
ISOLAGO	-	506	466
SIGIT	-	198	1.577
SIGRAUTO	1.190	-	-

Figure 6.- Number of followers of each partner

Each of the partners have posted several communications on each of their profiles. The following are some examples and the table show the total number of communications made by each partner:



Figure 7.- Posts at social networks

	Twitter	Facebook	Linkedin
AIMPLAS	10	8	5
Desguaces Cortés	4	6	-
INDRA	-	-	-
ISOLAGO	-	4	1
SIGIT	-	2	4
SIGRAUTO	3	-	-
TOTAL	17	20	10

Figure 8.- Publications at social networks



In addition to these direct communications from the partners there have been several retweets of many of them and also tweets about the project coming from other entities some of them with a very big number of followers.



Figure 9.- Retweets

We believe that for the moment the project has had a good dissemination in social media and our intention is to maintain this level of presence in the different social networks during the whole development of the project.

2.6.Press Releases/Communications

As indicated before, we believe that once the first results of the research and development activities are obtained, our activity will be more relevant but we have already done several things to make the project known. One of them has been a press release launched in February 2020 and that has been published in several relevant media specialized mainly in plastics and waste management but also some that are read by the general public.





Figure 9.- Press release launched in February 2020

2.7.Events/Fairs

The Consortium has attended and participated in several Workshops and Fairs where the LIFE CIRC-ELV has been presented. The Consortium agreed in using a template that each partner has to fill in and send to SIGRAUTO as responsible of the dissemination of the project. The following list shows all the different activities done by the different partners. (See at the present documents the Annex2 Details and Communications of dissemination activities)



LIFE CIRC-ELV Dissemination Activities									
Nº	Type of activities	Done by	Title	Date	Place	Type of audience	Type of collaboration (roundtable, speaker, attendee, poster, stand etc.)	Size of audience	Countries addressed
1	Event	AIMPLAS	IV Discussion event AIMPLAS-CICLOPLAST. Plastics and Circular Economy. Sustainability and Recycling	23/10/2018	Madrid, Spain	Industry, Policy Makers, Public Authorities, Customers	Leaflet	100	Spain
2	Exhibition / Trade Fair	AIMPLAS	ECOFIRA 2018	27-29/11/2018	Valencia, Spain	Scientific Community, Higher Education, Research, Industry, General Public, Policy Makers, Public Authorities, Media, Customers	Leaflet	600	Spain
3	Conference/Event	AIMPLAS	CONAMA 2018- National Environment Congress	26-29/11/2018	Madrid, Spain	Scientific Community, Higher Education, Research, Industry, Policy Makers, Public Authorities, Customers	Notice Board	8.700	Spain



4	Event	AIMPLAS	LIFE Projects Coordinators' Kick-off meeting	06/11/2018	Brussels, Belgium	Scientific Community, Higher Education, Research, Industry, Policy Makers, Public Authorities	Speaker, Project presentation	150	Europe
5	Event	AIMPLAS	2019 Circular Economy Stakeholder Platform	6-7/03/2019	Brussels, Belgium	Scientific Community, Higher Education, Research, Industry, Policy Makers, Public Authorities	Leaflet	600	Worldwide
6	Event	AIMPLAS	PRSE- Plastics Recycling Show Europe 2019	10-11/04/2019	Amsterdam, The Netherlands	Scientific Community, Higher Education, Research, Industry, Policy Makers, Public Authorities, Media, Investors, Customers	Stand, Leaflet	1000	Worldwide
7	Event	AIMPLAS	Valencian Regional Info-day	07/05/2019	Valencia, Spain	Scientific Community, Higher Education, Research, Industry	Speaker	60	Spain
8	Event	AIMPLAS	Compounding World Conference 2019	4-5/06/2019	Cologne, Germany	Scientific Community, Higher Education, Research, Industry, Policy	Stand, Leaflet, Speaker	700	Worldwide



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						Makers, Public Authorities, Media, Investors, Customers			
9	Exhibition / Trade Fair	AIMPLAS	ECOFIRA 2019	01/10/2019	Valencia, Spain	Industry, Policy Makers, Public Authorities, Customers	Notice Board, Leaflet	600	Spain
10	Conference/Exhibition/Trade Fair	AIMPLAS	2nd annual Vehicle Recycling International Conference 2019	22-23/10/2019	Berlin, Germany	Scientific Community, Higher Education, Research, Industry, Policy Makers, Public Authorities, Customers	Speaker, Project presentation	50	Worldwide
11	Workshop	SIGRAUTO	Attendance to the Recuwaste Congress where the CAR MINING Project presented its results	09/10/2018	Mataró, Spain	Scientific, Industry, Public Authorities, Media	Attendee	126	Europe
12	Workshop	SIGRAUTO	Attendance to the Workshop on Circular Economy in Automotive Sector organized by public authorities	29/11/2018	Valladolid, Spain	Scientific, Industry, General Public, Public Authorities, Media	Attendee	70	Spain
13	Workshop	SIGRAUTO	Presentation at the 4th ASEPA Workshop on automotive good practices	11/12/2018	Madrid, Spain	Scientific, Industry, Public Authorities, Media	Speaker	63	Spain
14	Workshop	SIGRAUTO	Attendance to International Circular	30/01/2019	San Sebastián,	Scientific, Industry, Public	Attendee	85	Europe

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			Economy Meeting		Spain	Authorities, Media			
15	Exhibition / Trade Fair	SIGRAUTO	Participation at the Barcelona International Motorshow 2019 (Automobile 2019)	09-19/05/2019	Barcelona, Spain	Industry, General Public, Media	Stand, Notice Board, Leaflet, Speaker	2260	Europe
16	Event	SIGIT	Inauguration of the new plant of SIGIT in Calatayud	29/03/2019	Calatayud, Spain	Scientific, Industry, General Public, Public Authorities, Media, Investors, Partners	Leaflet	110	Spain
17	Fair	SIGIT	CHEMPLASTEXPO 2019	09/05/2019	Madrid, Spain	Scientific, Industry, General Public, Public Authorities, Media	Attendee	8105	Spain
18	Other	DESGUACES CORTÉS	Visit to Hensel Recycling facilities in Germany	10/04/2019	Germany	Industry, General Public, Customers	Notice Board	45	Spain



3. Dissemination Plan for the rest of the project duration

As has been shown in the preceding points, in the first part of the project the consortium has complied with the activities and actions planned in the proposal. Even if the Consortium is willing to continue complying, it is very important to consider the impact of the COVID-19 crisis. At the end of February 2020 this crisis started to have a very strong impact in everybody's life and of course in their habits. Face to face meetings have been replaced by online meetings, and of course big workshops, trade-fairs, etc. have been cancelled or delayed.

Many of the activities that were planned were related to face to face meetings, workshops and trade-fairs and it is clear that it is very possible that many of them – if not all – will have to be replaced for online activities. In any case this new situation is also a good opportunity to reach even more people because, now that almost everyone has learned how to use the new online communication platforms and their big advantages (no time nor money spent in travelling), we could try to have more people involved in the future actions of dissemination.

3.1. Videos

As already explained in point 2.4, the idea is to produce 3 different videos during the project duration. The Consortium believes that the videos must have the following characteristics:

	Target audience	Duration	Content
Video 1	Anyone	3 minutes	Explain the project to make people aware of the main objectives.
Video 2	Industry (affected sectors), authorities, scientific.	10 minutes	Show the development of the project, the technical issues, the processes followed, etc.
Video 3	Anyone but specially industry(affected sectors), authorities, scientific.	5 minutes	Show the results of the project in order to invite others to replicate.

Figure 11.- Videos

The first has already been produced and the other 2 will be developed in 2021 when the technical results of the project are obtained.

3.2. Social networks

The Consortium will continue working on the dissemination of the project through their social network profiles trying to reach as many people as possible. It is although important that these communications include at least some relevant information and not just send communications with no content.

Some of the relevant content that these communications can include are:



- Participation of any of the partners in workshops, trade-fairs, meetings, etc. in which the project has been explained
- New relevant information on any of the processes and activities of the project specially showing the material processing or testing.
- New press-releases or videos developed under the project
- Other relevant information that may affect the project like new legislations, new projects on this field, etc.

3.3.Press Releases/Communications

The proposal indicated that at least 3 press releases will be produced during the project duration. For the moment we have launched a first press release that has already had 5 impacts in different media both specialized as well as of general diffusion.

We believe that the next press release will have more impacts taking into account that it will probably include the first results and some more technical and practical information.

3.4.Events/Fairs

As already explained, even if there were many events and fairs identified and that the consortium had agreed to participate, many of them have been cancelled or delayed. Just as an example in the case of SIGRAUTO in May 2020 it was expected that the Madrid Motor Show was going to take place and it was a great opportunity to disseminate the project (as it was proven on the Barcelona motor Show on 2019 where SIGRAUTO had a stand) but it was indefinitely delayed. The same happened with the 2020 International Automobile Recycling Congress IARC 2020 that has been postponed already once to September 2020 and again to June 2021.

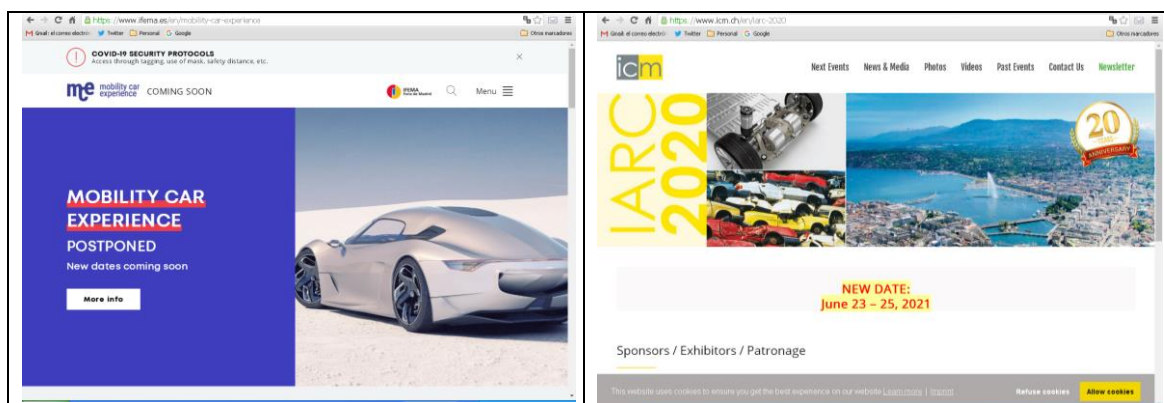


Figure 11.- Events/Fairs



In any case the Consortium will continue trying to be present in any of this face to face events as well as in many others that probably will change their format and be held online.

3.5. Technical Workshops

The proposal included the organization of 2 technical workshops which were mainly focused in transfer all the knowledge obtained during the project to other companies both in the end of life treatment sector and the plastic recycling sector, as well as to authorities or other stakeholders from other sectors that could be interested in the results of the project.

Although it is still early – the workshops are scheduled at the end of the project so that all the relevant information is available – we believe that these technical workshops will have to be held in an online platform. This will probably reduce some of the costs foreseen but might also increase some others linked to a good online event (software, videos, connections, etc.). The good thing is that with this new format we could reach more people and this could help the objectives of the project.

4. Conclusions

The dissemination of the project has been carried out in a more than satisfactory way so far and it is expected to continue in this line but the crisis of COVID-19 may involve some difficulties that we will try to turn into opportunities.

5. Annexes

Annex 1.- Report Google Analytics

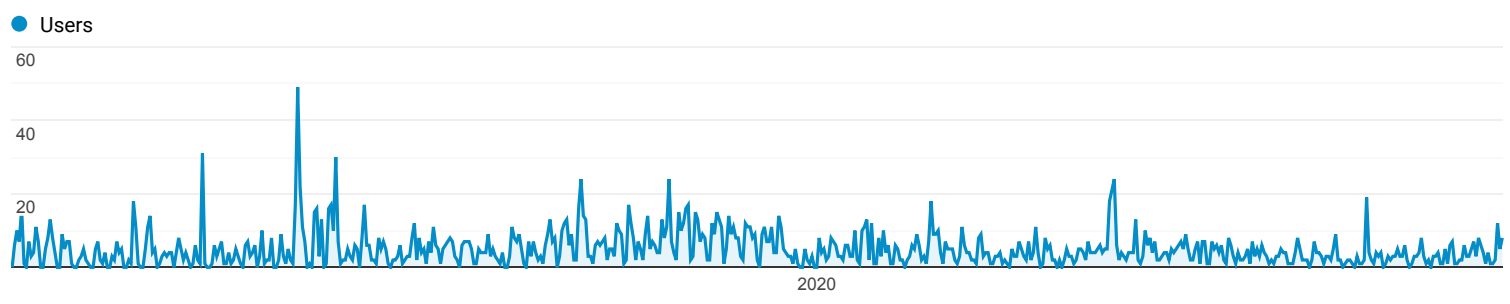
Annex 2.- Details and Communications of dissemination activities

Audience Overview

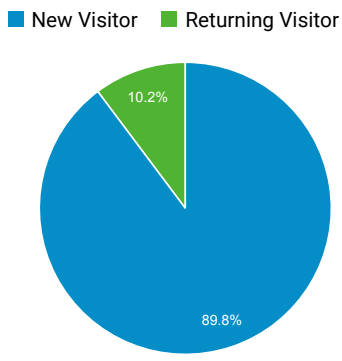
Jan 28, 2019 - Oct 15, 2020

All Users
100.00% Users

Overview



Users 2,281	New Users 2,290	Sessions 3,465
Number of Sessions per User 1.52	Pageviews 9,949	Pages / Session 2.87
Avg. Session Duration 00:02:30	Bounce Rate 60.46%	



Language	Users	% Users
1. en-us	1,030	45.06%
2. es-es	334	14.61%
3. en-gb	116	5.07%
4. zh-cn	94	4.11%
5. fr-fr	68	2.97%
6. de-de	64	2.80%
7. pt-pt	59	2.58%
8. it-it	44	1.92%
9. es	36	1.57%
10. de	35	1.53%

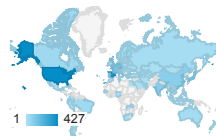
Location

All Users
100.00% Users

Jan 28, 2019 - Oct 15, 2020

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,281 % of Total: 100.00% (2,281)	2,291 % of Total: 100.04% (2,290)	3,465 % of Total: 100.00% (3,465)	60.46% Avg for View: 60.46% (0.00%)	2.87 Avg for View: 2.87 (0.00%)	00:02:30 Avg for View: 00:02:30 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. United States	427 (18.58%)	428 (18.68%)	444 (12.81%)	90.99%	1.25	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Spain	387 (16.84%)	386 (16.85%)	1,076 (31.05%)	33.36%	5.07	00:05:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Germany	132 (5.74%)	129 (5.63%)	150 (4.33%)	72.00%	1.78	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. France	118 (5.13%)	119 (5.19%)	148 (4.27%)	66.22%	2.39	00:01:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. United Kingdom	89 (3.87%)	88 (3.84%)	133 (3.84%)	60.15%	2.40	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. India	88 (3.83%)	88 (3.84%)	96 (2.77%)	77.08%	1.45	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Netherlands	88 (3.83%)	87 (3.80%)	99 (2.86%)	71.72%	1.91	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. China	87 (3.79%)	86 (3.75%)	92 (2.66%)	83.70%	1.42	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Japan	82 (3.57%)	83 (3.62%)	247 (7.13%)	61.54%	2.15	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Belgium	77 (3.35%)	74 (3.23%)	101 (2.91%)	62.38%	2.62	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Portugal	68 (2.96%)	70 (3.06%)	130 (3.75%)	46.15%	3.52	00:03:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Italy	51 (2.22%)	51 (2.23%)	57 (1.65%)	63.16%	2.37	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Finland	47 (2.05%)	47 (2.05%)	48 (1.39%)	89.58%	1.48	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Thailand	35 (1.52%)	35 (1.53%)	40 (1.15%)	75.00%	2.00	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. South Korea	33 (1.44%)	33 (1.44%)	44 (1.27%)	88.64%	1.16	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. Canada	31 (1.35%)	31 (1.35%)	35 (1.01%)	71.43%	1.74	00:00:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. Austria	30 (1.31%)	29 (1.27%)	34 (0.98%)	88.24%	1.29	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. Brazil	28 (1.22%)	28 (1.22%)	30 (0.87%)	70.00%	1.50	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. United Arab Emirates	26 (1.13%)	26 (1.13%)	26 (0.75%)	84.62%	1.38	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. Poland	21 (0.91%)	21 (0.92%)	28 (0.81%)	78.57%	1.75	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. Turkey	17 (0.74%)	17 (0.74%)	20 (0.58%)	80.00%	1.30	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. Taiwan	17 (0.74%)	17 (0.74%)	22 (0.63%)	77.27%	1.59	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. Switzerland	16 (0.70%)	15 (0.65%)	16 (0.46%)	68.75%	1.94	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)


24.	Australia	15 (0.65%)	15 (0.65%)	18 (0.52%)	55.56%	2.17	00:06:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Singapore	15 (0.65%)	15 (0.65%)	17 (0.49%)	52.94%	2.47	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	Hong Kong	14 (0.61%)	14 (0.61%)	17 (0.49%)	76.47%	1.41	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	(not set)	14 (0.61%)	14 (0.61%)	15 (0.43%)	73.33%	2.80	00:01:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Sweden	13 (0.57%)	13 (0.57%)	13 (0.38%)	69.23%	2.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Denmark	12 (0.52%)	12 (0.52%)	12 (0.35%)	66.67%	1.92	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Greece	12 (0.52%)	12 (0.52%)	24 (0.69%)	83.33%	1.46	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Mexico	12 (0.52%)	12 (0.52%)	12 (0.35%)	66.67%	1.42	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Russia	11 (0.48%)	11 (0.48%)	11 (0.32%)	72.73%	1.36	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Israel	10 (0.44%)	10 (0.44%)	13 (0.38%)	53.85%	2.69	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Ireland	9 (0.39%)	9 (0.39%)	10 (0.29%)	60.00%	1.60	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Iran	8 (0.35%)	8 (0.35%)	8 (0.23%)	50.00%	1.62	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Peru	8 (0.35%)	8 (0.35%)	8 (0.23%)	50.00%	2.00	00:02:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Colombia	7 (0.30%)	7 (0.31%)	7 (0.20%)	85.71%	1.14	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Malaysia	7 (0.30%)	7 (0.31%)	11 (0.32%)	72.73%	1.55	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Philippines	7 (0.30%)	7 (0.31%)	7 (0.20%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Czechia	6 (0.26%)	6 (0.26%)	8 (0.23%)	75.00%	1.62	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Ukraine	6 (0.26%)	6 (0.26%)	6 (0.17%)	66.67%	1.50	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Estonia	5 (0.22%)	5 (0.22%)	5 (0.14%)	80.00%	1.40	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Norway	5 (0.22%)	5 (0.22%)	5 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Romania	5 (0.22%)	5 (0.22%)	5 (0.14%)	80.00%	1.60	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Slovakia	5 (0.22%)	5 (0.22%)	6 (0.17%)	66.67%	3.83	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	South Africa	5 (0.22%)	5 (0.22%)	5 (0.14%)	80.00%	1.20	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Argentina	4 (0.17%)	4 (0.17%)	6 (0.17%)	66.67%	1.33	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Bulgaria	4 (0.17%)	4 (0.17%)	4 (0.12%)	75.00%	1.25	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Croatia	4 (0.17%)	4 (0.17%)	4 (0.12%)	75.00%	1.25	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Indonesia	4 (0.17%)	4 (0.17%)	4 (0.12%)	50.00%	1.50	00:02:48	0.00%	0 (0.00%)	\$0.00 (0.00%)



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	23th October 2018, Madrid (Spain)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	IV Jornada Debate AIMPLAS-CICLOPLAST. Plásticos y Economía Circular. Sostenibilidad y Reciclado (IV Discussion evento AIMPLAS-CICLOPLAST. Plastics and Circular Economy. Sustainability and Recycling)
Short description	CIRC-ELV project had just started to run, so at least its general information leaflet was showed in the event related to Circular Economy Plastic issues.
Web link (if available)	https://www.jornadadelplasticosostenible.com/
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



La IV edición de la Jornada Plásticos y Economía Circular es un referente a nivel nacional como punto de encuentro entre Administraciones Públicas y todos los actores de la cadena de valor del Plástico: productores de materia prima, transformadores, recicladores, distribución, comercio y consumidores para debatir cuál es el papel de cada actor para conseguir los objetivos marcados por la Estrategia de Plásticos.

Un foro imprescindible para analizar los retos del futuro y las barreras y oportunidades para las empresas.

ECONOMÍA CIRCULAR
Conocer la estrategia de plásticos y las oportunidades para las empresas.

PRODUCTOS SOSTENIBLES
Diseño de productos sostenibles con plástico reciclado. Mejorar la

REDUCCIÓN DE RESIDUOS
Reducción y Prevención de los residuos plásticos. Plástico y tirar

INICIATIVAS INNOVADORAS
Iniciativas innovadoras en soluciones químicas para eliminar plásticos de

IV JORNADA DEBATE | PLÁSTICOS Y ECONOMÍA CIRCULAR: SOSTENIBILIDAD Y RECICLADO
23 de OCTUBRE en MADRID

PROGRAMA

9:00	Recepción de asistentes y acreditación
9:30	Inauguración de la Jornada D ^e Javier Cachón, Director de Biodiversidad y Evaluación Ambiental del MINISTERIO DE TRANSICIÓN ECOLÓGICA D ^e José Antonio Costa, Director de AIMPLAS D ^e Marcelo Miranda, Presidente de CICLOPLAST D ^e Máximo Martín, Socio de G-advisory - Grupo GARRIGUES
9:40	LA ESTRATEGIA EUROPEA PARA EL PLÁSTICO EN UNA ECONOMÍA CIRCULAR D ^e William Neale, Asesor sobre Economía Circular y Crecimiento Verde, DG de Medio ambiente COMISION EUROPEA Presentación en inglés ↗
10:00	Sesión 1. LA ECONOMÍA CIRCULAR DE LOS PLÁSTICOS Modera: D ^e Juan Pablo Pérez, Director en G-advisory - Grupo GARRIGUES La ruta futura para los plásticos en España: retos y oportunidades MINISTERIO DE TRANSICIÓN ECOLÓGICA, D ^e Javier Cachón - Director de Biodiversidad y Evaluación Ambiental El compromiso voluntario de los fabricantes de materias primas en Europa PLASTICSEUROPE, D ^e Ignacio Marco - Director General El compromiso voluntario de la transformación de plásticos en Europa ANAP, D ^e Luis Cerdal - Director General El compromiso voluntario del sector reciclador de plásticos en Europa ANARPLA, D ^e David Esteva - Presidente Caso práctico en España: acuerdo voluntario para la gestión sostenible de los plásticos agrícolas CICLOPLAST, D ^e Isabel Goyena - Directora General Coloquio abierto al público
11:30	PAUSA - CAFÉ
12:00	Sesión 2. RETOS PARA MEJORAR LA ECONOMÍA Y CALIDAD DEL RECICLADO DE PLÁSTICOS Modera: D ^e Carlos Cachón, Periodista Ambiental y Profesor de la Universidad de Nebrija Fiscalidad positiva y otros instrumentos económicos para promover el reciclado de plásticos y la economía circular JBA GARRIGUES, D ^e José María Cobos - Socio del Departamento Tributario Avances y retos de futuro para optimizar la calidad del reciclado de los envases de plástico y su circularidad ECOEMBS, D ^e Begoña de Benito - Directora de Relaciones Institucionales y Empresas Adheridas Cómo afectan las novedades legislativas sobre plásticos al sector de la distribución. Retos y oportunidades ACES, D ^e Aurelio del Pino - Presidente El compromiso de las Administraciones Locales para fomentar las compras públicas ecológicas y la Economía Circular FEMP, D ^e Luis Mecati - Subdirector de Medio Ambiente Coloquio abierto al público
13:30	Sesión 3. PLÁSTICOS Y LITTER MARINO Modera: D ^e Carlos Cachón, Periodista Ambiental y Profesor de la Universidad de Nebrija Estrategias marinas en España: programa de medidas de prevención y retos de futuro. MINISTERIO DE TRANSICIÓN ECOLÓGICA, D ^e Marta Martínez - Subdirección General para la Protección del Mar, DG de Sostenibilidad de la Costa y del Mar E-Litter - Metodología para la caracterización de los residuos abandonados en el medio y economía circular. VERTIDO CERO, D ^e Estibaliz López-Samaniego - Responsable de proyectos Proyecto REPESCAPLAS: Valorización material de residuos plásticos recuperados del mar AIMPLAS, D ^e Sonia Albein - Investigadora del departamento de Sostenibilidad y Valorización Industrial Coloquio abierto al público
14:30	ALMUERZO

ORGANIZA: AIMPLAS, ANAP, ANARPLA, EP, CICLOPLAST, EQUIPLAST, F-advisory, PlasticsEurope

COLABORA: ANAP, ANARPLA, EP, ECOEMBS, COEXPAN, BTOPLAST, Erricos, ROMERO, سيارك, ماسك

PATROCINA: ANAP, ANARPLA, EP, ECOEMBS, COEXPAN, BTOPLAST, Erricos, ROMERO, سيارك, ماسك

2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input type="checkbox"/> Scientific Community, Higher Education, Research <input checked="" type="checkbox"/> Industry <input type="checkbox"/> Civil Society <input type="checkbox"/> General Public <input checked="" type="checkbox"/> Policy Makers, Public Authorities <input type="checkbox"/> Media <input type="checkbox"/> Investors <input checked="" type="checkbox"/> Customers <input type="checkbox"/> Other	Around 100 people attended the event.
Total size of audience reached	Please specify the total number of people

3) Overall outcome of the event for the CIRC-ELV project	
Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.

* Based on attendance list (please ask the organiser to provide it) or based on estimations



LIFE CIRC-ELV

LIFE17 ENV/ES/000438

Project funded with the contribution of the LIFE Programme of the European Union



CIRC-ELV
LIFE

Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	27 th – 29 th November 2018, Valencia (Spain)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input checked="" type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	ECOFIRA 2018
Short description	CIRC-ELV project had just started to run, and at least its general information leaflet was showed in the event related to Environment and Sustainability aspects.
Web link (if available)	https://www.nferias.com/ecofira/
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	

**2) Audience**

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
X Scientific Community, Higher Education, Research	In a total area of 10.000 m2, and considering the visitors attending the fair in those 3 days, AIMPLAS estimated around an average of 200 people going by our stand each day (approx. 600 visitors to AIMPLAS' stand).
X Industry	
<input type="checkbox"/> Civil Society	
X General Public	
X Policy Makers, Public Authorities	
X Media	
<input type="checkbox"/> Investors	
X Customers	
<input type="checkbox"/> Other	
Total size of audience reached	Please specify the total number of people

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	26 th – 29 th November 2018, Madrid (Spain)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input checked="" type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	CONAMA 2018- Congreso Nacional del Medio Ambiente/ CONAMA 2018- National Environment Congress
Short description	Conama 2018 deals with all aspects of the sustainability under 9 strands. It includes workshops, B2Bs, stands, and many other special activities. AIMPLAS participated with the project Notice Board, according to the requirements & in a working group text for discussion.
Web link (if available)	http://www.conama2018.org/web/index.php
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	

**2) Audience**

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
X Scientific Community, Higher Education, Research	More than 8.700 visitors, with 124 different activities, with more than 1000 speakers. More than 500 different types of entities as sponsors and collaborators, as well.
X Industry	
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	
X Policy Makers, Public Authorities	
<input type="checkbox"/> Media	
<input type="checkbox"/> Investors	
X Customers	
<input type="checkbox"/> Other	
Total size of audience reached	Please specify the total number of people

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	6 th November 2018, Brussels (Belgium)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	Coordinators' Kick-off meeting.
Short description	<i>CIRC-ELV attended to the event organized by the EASME, with all the rest of LIFE projects approved in the same call. All coordinators had the opportunity to meet each other, also their Project Advisers and the fact of being grouped in thematic, was very useful for exchanging experiences and best practices.</i>
Web link(if available)	
Additional documents; Please attach any additional documents Pictures, Agendas, flyers	



2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
X Scientific Community, Higher Education, Research	<i>Approx. 150 coordinators (40 approx. in section waste projects)</i>
X Industry	
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	
X Policy Makers, Public Authorities	
<input type="checkbox"/> Media	
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	<i>Please specify the total number of people</i>

3) Overall outcome of the event for the CIRC-ELV project	
Were any partnership opportunities identified?	<i>There were several contacts with other projects which could give future synergies, but specially there was one coordinated by the company CALAF GROUP, that was of huge relevance; as it has a direct relationship on the project downstream activities.</i>
Were there any specific topics identified as relevant for CIRC-ELV?	<i>N/A</i>
Is there any follow-up foreseen?	<i>N/A</i>
Other outcome?	<i>N/A</i>

* Based on attendance list (please ask the organiser to provide it) or based on estimations

**DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES****AIMPLAS**

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	06 th -07 th March 2019 Brussels (Belgium)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	2019 Circular Economy Stakeholder Platform
Short description	AIMPLAS took advantage of this event to promote all those projects we are working with, related to Circular Economy; and to look for potential companies/stakeholders interested in our research activities, among them, LIFE CIRC-ELV
Web link (if available)	https://circulareconomy.europa.eu/platform/en/2019-circular-economy-stakeholder-conference-success-stories-and-new-challenges
Additional documents; Please attach any additional documents Pictures, Agendas, flyers	



2) Audience	
Type of audience <i>(please cross the check-boxes)</i>	Size* <i>(please specify the number of people)</i>
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	More than 600 people attended the event.
<input checked="" type="checkbox"/> Industry	
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	
<input checked="" type="checkbox"/> Policy Makers, Public Authorities	
<input type="checkbox"/> Media	
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	<i>Please specify the total number of people</i>

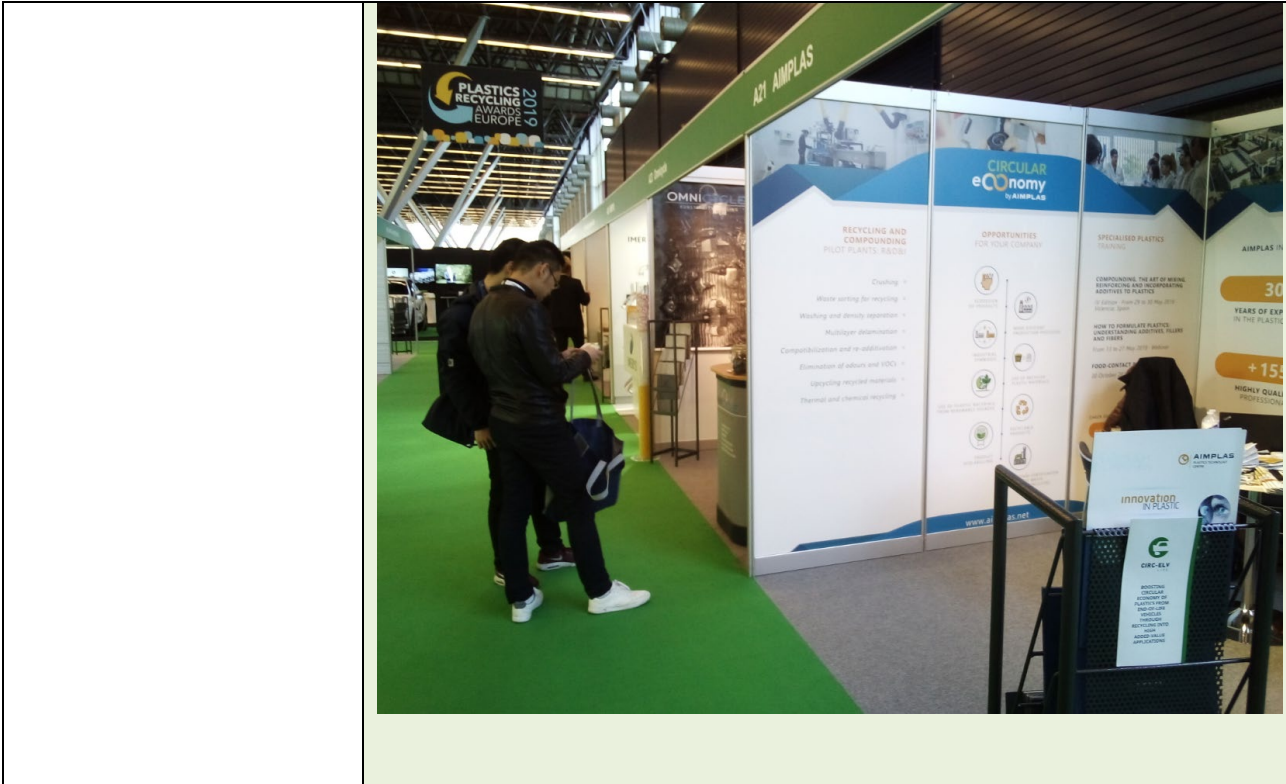
3) Overall outcome of the event for the CIRC-ELV project	
Were any partnership opportunities identified?	There project leaflets were handed out to all those interested in the project objectives and AIMPLAS' activities. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

* Based on attendance list (please ask the organiser to provide it) or based on estimations

**DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES****AIMPLAS**

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	10 th -11 th April 2019, Amsterdam (The Netherlands)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	PRSE- Plastics Recycling Show Europe 2019
Short description	AIMPLAS attended to this worldwide known fair in recycling matters, with their own stand, and had the opportunity to promote relevant projects, such as LIFE CIRC-ELV.
Web link (if available)	https://www.prseventeurope.com/
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research <input checked="" type="checkbox"/> Industry <input type="checkbox"/> Civil Society <input type="checkbox"/> General Public <input checked="" type="checkbox"/> Policy Makers, Public Authorities <input checked="" type="checkbox"/> Media <input checked="" type="checkbox"/> Investors <input checked="" type="checkbox"/> Customers <input type="checkbox"/> Other	Around 1000 people attended the event.
Total size of audience reached	Please specify the total number of people

3) Overall outcome of the event for the CIRC-ELV project	
Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A



* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	07 th May 2019, Valencia (Spain)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	
Short description	Regional Info-day to show the ongoing LIFE projects coordinated by different RTO centres in the Valencian region, among them, LIFE CIRC-ELV. This helped to promote the project objectives & worked performed by then.
Web link (if available)	https://europa2020.emprenemjunts.es/?op=14&n=15033
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	
PROGRAMA LIFE 2019. INFODAY REGIONAL REDIT y Cámara Valencia organizan la jornada Infoday Regional PROGRAMA LIFE 2019 con el apoyo del Ministerio para la Transición Ecológica, Generalitat Valenciana y EEN SEIMED el día 7 de mayo de 2019.	 

**2) Audience**

Type of audience <i>(please cross the check-boxes)</i>	Size* <i>(please specify the number of people)</i>
X Scientific Community, Higher Education, Research	Around 60 people attended the event.
X Industry	
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	
<input type="checkbox"/> Policy Makers, Public Authorities	
<input type="checkbox"/> Media	
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	<i>Please specify the total number of people</i>

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	N/A
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

* Based on attendance list (please ask the organiser to provide it) or based on estimations

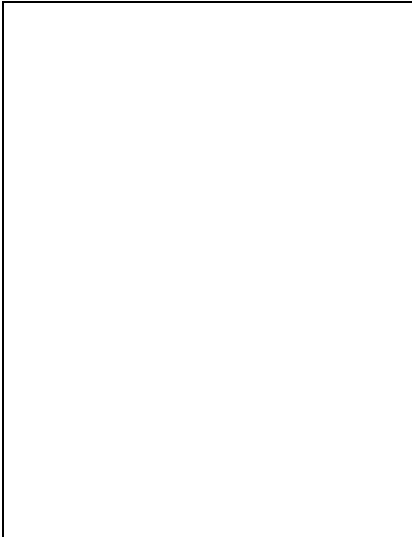


DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	04 th – 05 th June 2019, Cologne, Germany
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	Compounding World Conference 2019
Short description	<p>One of the biggest event on compounding matters at worldwide level, where AIMPLAS showed in a small stand, their most relevant projects on compounding activities, among them, LIFE CIRC-ELV project.</p> <p>The event covered the latest market and technology trends for technical compounders and covered many of Compounding World magazine's most popular themes in a live format.</p> <p>It provided a rare opportunity to learn first-hand about these important developments, as well as discussing them with key players from throughout the plastics supply chain. It included plenty of networking opportunities.</p>
Web link (if available)	
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research <input checked="" type="checkbox"/> Industry <input type="checkbox"/> Civil Society <input type="checkbox"/> General Public <input checked="" type="checkbox"/> Policy Makers, Public Authorities <input checked="" type="checkbox"/> Media <input checked="" type="checkbox"/> Investors <input checked="" type="checkbox"/> Customers <input type="checkbox"/> Other	Around 700 people attended the event.
Total size of audience reached	<i>Please specify the total number of people</i>

* Based on attendance list (please ask the organiser to provide it) or based on estimations



3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

AIMPLAS

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	1 st October 2019
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input checked="" type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	ECOFIRA 2019
Short description	CIRC-ELV project showed in the especial area devoted to regional RTO's s, its general information leaflet plus the notice board, in this event related to Environment and Sustainability aspects.
Web link (if available)	
Additional documents ;Please attach any additional documents Pictures, Agendas, flyers	



2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input type="checkbox"/> Scientific Community, Higher Education, Research <input checked="" type="checkbox"/> Industry <input type="checkbox"/> Civil Society <input type="checkbox"/> General Public <input checked="" type="checkbox"/> Policy Makers, Public Authorities <input type="checkbox"/> Media <input type="checkbox"/> Investors <input checked="" type="checkbox"/> Customers <input type="checkbox"/> Other	In a total area of 10.000 m2, and considering the visitors attending the fair in those days, AIMPLAS estimated around an average of 200 people going by our stand each day (approx. 600 visitors to AIMPLAS' stand).
Total size of audience reached	

3) Overall outcome of the event for the CIRC-ELV project	
Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

* Based on attendance list (please ask the organiser to provide it) or based on estimations

**DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES****AIMPLAS**

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	22 nd -23 rd October 2019. Berlin, Germany
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input checked="" type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input checked="" type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	2 nd annual Vehicle Recycling International Conference 2019
Short description	CIRC-ELV project was presented in the conference beign AIMPLAS one of the speakers. This is the most suitable event to promote the project objectives and work, as it is directly related to ELV current issues, at international level.
Web link (if available)	https://bcf-events.com/?iwevent=2nd-annual-vehicle-recycling-international-summit-2019
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



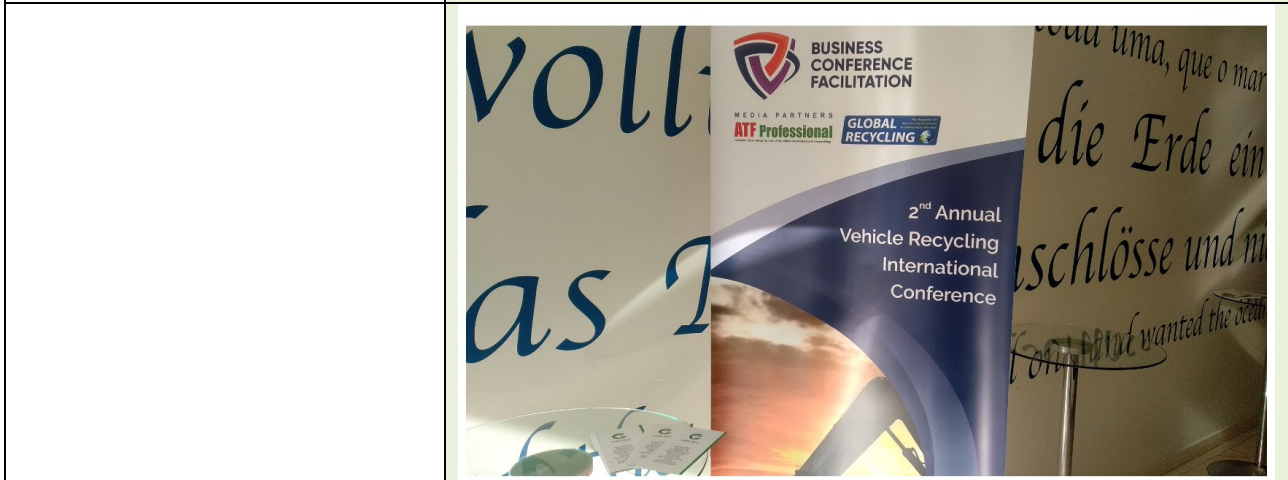
VEHICLE RECYCLING
2nd ANNUAL INTERNATIONAL CONFERENCE 2019

BCF group
Business Conference Facilitation

DAY 1
22 October
Berlin, Germany

ABOUT US
BCF Group is a professional organizer of high-level B2B events. We produce, conduct and coordinate conferences, summits and forums in major business industries of Global Market. Our international conferences aim to provide our participants with a positive impact and help them achieve efficiency in their daily responsibilities while overcoming any possible challenges.

8:30-9:00	REGISTRATION & OPPORTUNITY FOR NETWORKING
9:00-9:20	WELCOME AND OPENING REMARKS FROM THE CHAIRMAN
9:20-9:50	SPEED NETWORKING
9:50-10:20	HOW THE REVISION OF THE ELV DIRECTIVE CAN BOOST CAR RECYCLING? KEYNOTE SPEAKER: Emmanuel Katralós, EuRIC
10:20-10:30	Q&A SESSION
10:30-11:00	NETWORKING COFFEE BREAK
11:00-11:30	RECYCLED PARTS USAGE IN THE CRASH REPAIR MARKET KEYNOTE SPEAKER: TBA, Holander Recycling
11:30-12:00	HOW TO MAKE ELV TREATMENT (SECURE, DRAINAGE, DISMANTLING) FOR REUSE AND/OR RECYCLING MORE EFFICIENT, PRODUCTIVE KEYNOTE SPEAKER: Olivier Gaudreau, INDRA
12:00-12:20	Q&A SESSION
12:20-13:30	LUNCH & NETWORKING
13:30-14:00	THE FUTURE OF METAL RECYCLING INDUSTRY
14:00-14:30	RECYCLING ALUMINIUM INTO AUTOMOTIVE BODY SHEET, EXTRUSION AND CAST PRODUCTS KEYNOTE SPEAKER: Geoff Scamans, Innoval Technology
14:30-14:50	Q&A SESSION
14:50-15:20	NETWORKING COFFEE BREAK
15:20-15:50	REAL APPROACHES ON MANAGING AND CIRCULARISING PLASTIC WASTES FROM ELVS KEYNOTE SPEAKER: Vincent B. Vert, AIMPLAS
15:50-16:20	USAGE OF RECYCLED SUSTAINABLE PLASTIC IN CARS
16:20-16:50	PANEL DISCUSSION: HOW TO DEVELOP SUPPLY CHAIN AND LOWER THE COST OF RECYCLED MATERIALS



2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research <input checked="" type="checkbox"/> Industry <input type="checkbox"/> Civil Society <input type="checkbox"/> General Public <input checked="" type="checkbox"/> Policy Makers, Public Authorities <input type="checkbox"/> Media	Around 50 people attended the event.

* Based on attendance list (please ask the organiser to provide it) or based on estimations



<input type="checkbox"/> Investors	
X Customers	
<input type="checkbox"/> Other	
Total size of audience reached	<i>Please specify the total number of people</i>

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	There were general questions on the project objectives. All contacts were registered internally in AIMPLAS intranet commercial visits agenda.
Were there any specific topics identified as relevant for CIRC-ELV?	N/A
Is there any follow-up foreseen?	N/A
Other outcome?	N/A

DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGRAUTO

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the fields in green. Please copy-paste and fill in a separate table for each activity)

1) Description of activity	Workshop on Waste Recycling
Date and location	09/10/2018, Mataró (Barcelona-Spain)
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input checked="" type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	RECUWASTE 2018
Short description	José Ramón Sola attended the meeting and the presentation of the CAR MINING Project on ELVs plastic recycling. In this even, he met with the managers of the CAR MINING project, with other ATFs and representatives of CICLOPLAST.
Web link(if available)	www.recuwaste.com
Additional documents; Please attach any additional documents Pictures, Agendas, flyers	

2) Audience



Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	35
<input checked="" type="checkbox"/> Industry	40
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	15
<input checked="" type="checkbox"/> Policy Makers, Public Authorities	30
<input checked="" type="checkbox"/> Media	6
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	126

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	<i>We maintained contacts with several ATFs managers and representatives of CICLOPLAST and were informed of the development of CIRC-ELV project.</i>
Were there any specific topics identified as relevant for CIRC-ELV?	<i>During the Workshop, we attended the presentation of ELVs plastic recycling project called CAR MINING and spoke with their managers about the results obtained.</i>
Is there any follow-up foreseen?	<i>The CAR MINING project is being monitored</i>
Other outcome?	<i>No</i>

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGRAUTO

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	Workshop on Circular Economy
Date and location	29-11-2018
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input checked="" type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	Oportunidades de la Economía Circular para las empresas de automoción y su cadena de valor.
Short description	Manuel Kindelan attended the workshop organized by the Castilla y León environmental authorities
Web link (if available)	http://ctme.es/new/empresa/go/jornada_ecauto/index.shtml
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	

**2) Audience**

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	15
<input checked="" type="checkbox"/> Industry	35
<input type="checkbox"/> Civil Society	
<input checked="" type="checkbox"/> General Public	5
<input checked="" type="checkbox"/> Policy Makers, Public Authorities	10
<input checked="" type="checkbox"/> Media	5
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	70

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	<i>We contacted with a plastic pipe manufacturer using recycled plastic and informed them about the project</i>
Were there any specific topics identified as relevant for CIRC-ELV?	<i>No</i>
Is there any follow-up foreseen?	<i>No</i>
Other outcome?	<i>No</i>

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGRAUTO

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the fields in green. Please copy-paste and fill in a separate table for each activity)

1) Description of activity	Workshop on automotive good practices
Date and location	11/12/2018 in Madrid
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input checked="" type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	4ª REUNIÓN de la COMISIÓN TÉCNICA de BUENAS PRÁCTICAS en la AUTOMOCIÓN (BPA)
Short description	Manuel Kindelan made a presentation about the automobile as a good case of circular economy
Web link (if available)	http://www.asepa.es/images/pdf/lecturas/bpa4-2018.pdf
Additional documents ; Please attach any additional documents <i>Pictures, Agendas, flyers</i>	

2) Audience	
Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	25
<input checked="" type="checkbox"/> Industry	25
<input type="checkbox"/> Civil Society	
<input checked="" type="checkbox"/> General Public	10
<input type="checkbox"/> Policy Makers, Public Authorities	
<input checked="" type="checkbox"/> Media	3
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	63

* Based on attendance list (please ask the organiser to provide it) or based on estimations



3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	No
Were there any specific topics identified as relevant for CIRC-ELV?	No
Is there any follow-up foreseen?	No
Other outcome?	No



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGRAUTO

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	Workshop on Circular Economy
Date and location	30/01/2019
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input checked="" type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	International Circular Economy Meeting.
Short description	Manuel Kindelan attended the meeting and met with all members of the Euric board of Directors
Web link(if available)	https://www.gipuzkoa.eus/es/web/multimedia/-/economia-zirkularrari-buruzko-nazioarteko-i-topaketa https://mailchi.mp/90ed2f6b82cb/invitacin-i-encuentro-internacional-sobre-economia-circular-3385477?e=d76c94596b
Additional documents; Please attach any additional documents Pictures, Agendas, flyers	<p>The image shows a meeting agenda and photos of the event. The agenda includes:</p> <ul style="list-style-type: none"> 8:45-9:00 Erregistroa / Registro / Registration 9:00-9:30 Ongietorria eta sarrera / Bienvenida e introducción / Welcome and introduction <ul style="list-style-type: none"> José Ignacio Asensio: Gipuzkoako Foru Aldundiko Ingurumeneko eta Odra Hidraulikoetako diputatua, Diputado de Medio Ambiente y Obras Hidráulicas de la Diputación Foral de Gipuzkoa, Deputy for the Environment and Hydraulic Works with the Provincial Council of Gipuzkoa. Ion Oñate: Barnekeratzaileen eta Birzikulapeneren Espainiar Federazioak (FER) presidentea, European Ferrucus Recovery and Recycling Federation (FER) erakundeko zuzendaritza-batzordeko kidea, Oñaz Taldeko Ingurumen-dibulgazio zuzendaria, Presidente de la Federación Española de la Recuperación y el Reciclaje (FER), vicepresidente de la European Ferrucus Recovery and Recycling Federation (FER), miembro de la Junta de la Confederación Europea de Industrias del Reciclaje (EURIC) y director general de la División de Medio Ambiente del Grupo Circo. President of the Spanish Recovery and Recycling Federation (FER), Vice-President of the European Ferrucus Recovery and Recycling Federation (FER), Member of the Board of Directors of the European Recycling Industries Confederation (EURIC), Director of the environment division at Oñaz Group. 9:30-11:00 1. BLOKEA / BLOQUE I / BLOCK 1 9:00-10:00 Europako Batzordea / Comisión Europea / European Commission <ul style="list-style-type: none"> Pavel Mišiga: Berrikuntza Ikerketarako Zuzendaritza Nagusiaren Ekoberrikuntzen Unitateko arduraduna, Jefe de Unidad de Ecolinnovación en la Dirección General de Investigación en Innovación de la Comisión Europea, Head of Unit for Eco-Innovation in the General Direction for Innovation Research of the European Commission. 10:00-10:30 Ekonomiarako eta enplegurako ekonomia zirkularraren abantailak, Ventajas de la economía circular para la economía y el empleo, Advantages of the circular economy for economy and employment <ul style="list-style-type: none"> Emmanuel Katrakis: EURICeko idazkaria, Secretary EURIC 10:30-11:00 Mahai-ingurua / Debate / Debate 11:00-11:30 COFFEE BREAK <p>Photos show participants at a table and a presentation slide with logos of Euric, Gipuzkoako Foru Aldundia, Oñaz, and FER.</p>

**2) Audience**

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	40
<input checked="" type="checkbox"/> Industry	25
<input type="checkbox"/> Civil Society	
<input type="checkbox"/> General Public	
<input checked="" type="checkbox"/> Policy Makers, Public Authorities	15
<input checked="" type="checkbox"/> Media	5
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	85

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	<i>We maintained contacts with the Board of Directors of the The European Recycling Industries' Confederation (EuRic) as well as with the Basque Authorities.</i>
Were there any specific topics identified as relevant for CIRC-ELV?	<i>There was relevant information showed by the Head of Unit for Eco-innovation in the General Direction for Innovation Research of the European Commission and also by the French " Institut national de L'économie circulaire"</i>
Is there any follow-up foreseen?	<i>No</i>
Other outcome?	<i>No</i>


* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGRAUTO

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	Automobile Workshop
Date and location	Barcelona, 09-05-2019 to 19-05-2019
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input checked="" type="checkbox"/> Participation in an Exhibition/Trade Fair <input checked="" type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	Salón Internacional del Automóvil de Barcelona- AUTOMOBILE BARCELONA 2019
Short description	<i>Manuel Kindelan and José Ramón Sola explained to automotive professionals and users the aim of CIRC-ELV LIFE project at SIGRAUTO's stand during the 11 days of AUTOMOBILE BARCELONA 2019</i>
Web link (if available)	http://www.automobilebarcelona.com/
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	

2) Audience

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input type="checkbox"/> Scientific Community, Higher Education, Research	
<input checked="" type="checkbox"/> Industry	250
<input type="checkbox"/> Civil Society	
<input checked="" type="checkbox"/> General Public	2.000
<input type="checkbox"/> Policy Makers, Public Authorities	
<input checked="" type="checkbox"/> Media	10

* Based on attendance list (please ask the organiser to provide it) or based on estimations



<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	2.260

3) Overall outcome of the event for the CIRC-ELV project


Were any partnership opportunities identified?	<i>We explained the aim of the project to car manufacturers and to some dismantlers and shredders companies who were very interested in conclusions that were obtained</i>
Were there any specific topics identified as relevant for CIRC-ELV?	<i>No</i>
Is there any follow-up foreseen?	<i>No</i>
Other outcome?	<i>No</i>



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGIT

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	29 OF MARCH OF 2019 IN CALATAYUD
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	INAUGURATION OF THE NEW PLANT OF SIGIT IN CALATAYUD
Short description	WE DID THE INAUGURATION OF THE NEW PLANT AND MOST OF THE PEOPLE WHO CAME, ARE MANUFACTURERS OF PLASTICS OR CLIENTS OF OUR CART PARTS. WE THOUGHT THAT THIS OPPORTUNITY WAS VERY GOOD FOR DISSEMINATION PROJECT LIFE CRIC-ELV.
Web link (if available)	N/A
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



2) Audience

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	9
<input checked="" type="checkbox"/> Industry	30
<input type="checkbox"/> Civil Society	
<input checked="" type="checkbox"/> General Public	30
<input checked="" type="checkbox"/> Policy Makers, Public Authorities	15
<input checked="" type="checkbox"/> Media	5
<input checked="" type="checkbox"/> Investors	3
<input checked="" type="checkbox"/> Customers	10
<input type="checkbox"/> Other	
Total size of audience reached	APPROX 110 PEOPLE

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	Yes, with some of customers.
Were there any specific topics identified as relevant for CIRC-ELV?	Yes, because SIGIT have many factories in others countries and the main topic were recycled plastics parts and reuse is very important for all the group.
Is there any follow-up foreseen?	No.
Other outcome?	No.

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

SIGIT

After each activity, please fill in the template and send it to **SIGRAUTO** (Please fill in the **fields in green**. Please copy-paste and fill in a **separate table** for each activity)

1) Description of activity	
Date and location	09 OF MAY OF 2019 IN MADRID
Category of activity (please select <u>one</u> by crossing the corresponding check-box)	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...)	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input checked="" type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Other
Name of activity or title	CHEMPLASTEXPO
Short description	<i>Tamara Torralba and Pablo Rodriguez attended the fair CHEMPLASTEXPO 2019 in which were direct suppliers of SIGIT of material to inject. They were informed of the European project that we are developing and the possibility that they would be stakeholders or they would help us in the fields in which they have knowledge.</i>
Web link (if available)	N/A
Additional documents ; Please attach any additional documents Pictures, Agendas, flyers	



LIFE CIRC-ELV

LIFE17 ENV/ES/000438

Project funded with the contribution of the LIFE Programme of the European Union



CIRC-ELV
LIFE



**2) Audience**

Type of audience (please cross the check-boxes)	Size* (please specify the number of people)
<input checked="" type="checkbox"/> Scientific Community, Higher Education, Research	170
<input checked="" type="checkbox"/> Industry	6000
<input type="checkbox"/> Civil Society	
<input checked="" type="checkbox"/> General Public	1845
<input type="checkbox"/> Policy Makers, Public Authorities	
<input checked="" type="checkbox"/> Media	90
<input type="checkbox"/> Investors	
<input type="checkbox"/> Customers	
<input type="checkbox"/> Other	
Total size of audience reached	8105

3) Overall outcome of the event for the CIRC-ELV project


Were any partnership opportunities identified?	Yes, with some of suppliers.
Were there any specific topics identified as relevant for CIRC-ELV?	No.
Is there any follow-up foreseen?	Yes, because these providers have been informed about the project and have given us their support if necessary.
Other outcome?	No.

* Based on attendance list (please ask the organiser to provide it) or based on estimations



DETAILS OF COMMUNICATION AND DISSEMINATION ACTIVITIES

DESGUACE CORTÉS

1) Description of activity	
Date and location	10/04/2019
Category of activity	
<input type="checkbox"/> Organisation of a Conference/Workshop <input type="checkbox"/> Press release <input type="checkbox"/> Non-scientific and non-peer-reviewed publication (popularised publication) <input type="checkbox"/> Participation in an Exhibition/Trade Fair <input type="checkbox"/> Flyer <input type="checkbox"/> Training <input type="checkbox"/> Social Media	<input type="checkbox"/> Participation to a conference <input type="checkbox"/> Participation to a workshop <input type="checkbox"/> Participation to an Event other than a conference or a Workshop <input type="checkbox"/> Video/film <input type="checkbox"/> Website <input type="checkbox"/> Communication Campaign (radio, tv...) <input checked="" type="checkbox"/> Other
Name of activity or title	Visit Hensel facilities
Short description	<i>It was a visit to learn the recycling process of the catalysts. We also take the opportunity to see the hensel facilities and talk and share about our LIFE CIRC-ELV Project.</i>
Web link	https://hensel-recycling.com/en/
Additional documents; <i>Please attach any additional documents Pictures, Agendas, flyers</i>	



2) Audience

Type of audience	Size ¹
<input type="checkbox"/> Scientific Community, Higher Education, Research	0
<input checked="" type="checkbox"/> Industry	5
<input type="checkbox"/> Civil Society	0
<input checked="" type="checkbox"/> General Public	35
<input type="checkbox"/> Policy Makers, Public Authorities	0
<input type="checkbox"/> Media	0
<input type="checkbox"/> Investors	0
<input checked="" type="checkbox"/> Customers	5
<input type="checkbox"/> Other	0
Total size of audience reached	45 persons

3) Overall outcome of the event for the CIRC-ELV project

Were any partnership opportunities identified?	<i>Not jet</i>
Were there any specific topics identified as relevant for CIRC-ELV?	-
Is there any follow-up foreseen?	-
Other outcome?	-

¹ Based on attendance list (please ask the organiser to provide it) or based on estimations