



LIFE CIRC-ELV

BOOSTING CIRCULAR ECONOMY OF PLASTICS FROM END-OF-LIFE VEHICLES THROUGH RECYCLING INTO HIGH ADDED-VALUE APPLICATIONS

Deliverable D E2.1.

Deliverable Name: After LIFE-Plan

Version Number: 1

Lead Beneficiary: AIMPLAS

Grant Agreement no: LIFE17 ENV/ES/000438

Start Date/Duration: September 2018 / 44 Months

Due date: April 2022

Disse	Dissemination level				
PU	PU Public				
PP	Restricted to other programme participants (including the Commission Services)				
RE	Restricted to a group specified by the consortium (including the Commission				
INL	Services)				
со	Confidential, only for members of the consortium (including the Commission				
	Services)				





Table of Contents

1.	Summary and Objectives	3
2.	Introduction	3
3.	Foreseen activities	3
4.	Seminars, workshops, trade fairs and congresses	11
5.	Maintenance of the project website	12
6	Commorcial visits	12



LIFE17 ENV/ES/000438

LIFE CIRC-ELV



1. Summary and Objectives

This deliverable establishes the basis for the afterlife project strategy. This activity objective is to ensure the project awareness after the end of the project. It will not allow to claim any costs as result of the project and will allow the proper dissemination and communication of the project results. All partners are involved.

2. Introduction

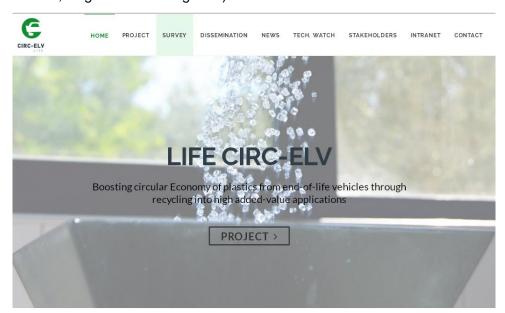
The commitment on the dissemination and communication of the project results as well as the public awareness and the end-of-life vehicles treatment sector has been implemented and has been carried out along the project duration. It is foreseen that INDRA y SIGRAUTO involve at 2 ATFs each year from the 3rd year up to the 5th. Theis ATFs will adopt the CIRC-ELV technology.

The afterlife plan will settle down the project activities planned already to continue with this activity mainly focus on using the promotion of the project solution.

The involvement of the industrial sector, regional governments, policy makers, regulatory bodies, plastic recycling sector and the society as a whole, will ensure the success of the afterlife plan.

3. Foreseen activities

The project dissemination material available in the project website (https://lifecircelv.eu), leaflets, roll-up, notice boards, posters, layman and videos, which will be available to keep using it for any activity in different languages (Spanish, French, English and Portuguese).



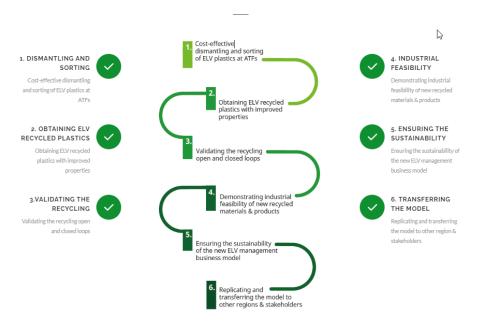


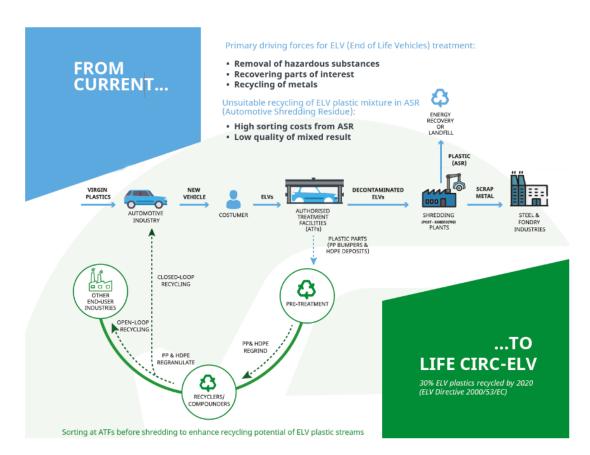
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OBJECTIVES









Consortium



AIMPLAS

Coordinating beneficiary Paterna (Valencia), Spain





DESGUACE CORTÉS

Associated beneficiary Benaguasil (Valencia), Spain https://www.desguacecortes.es





INDRA

Associated beneficiary Pruniers-en-Sologne, France https://www.indra.fr







ISOLAGO

Associated beneficiary Aveiras de Baixo, Portugal http://www.isolago.com





SIGIT



Associated beneficiary Calatayud (Zaragoza), Spain http://www.indeplas.es/





SIGRAUTO

Associated beneficiary Madrid, Spain http://www.sigrauto.com/











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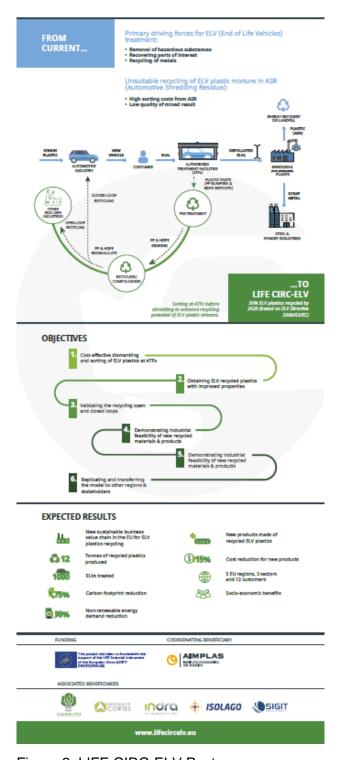


Figure 2. LIFE CIRC-ELV Poster







Figure 3. LIFE CIRC-ELV Leaflet Front page

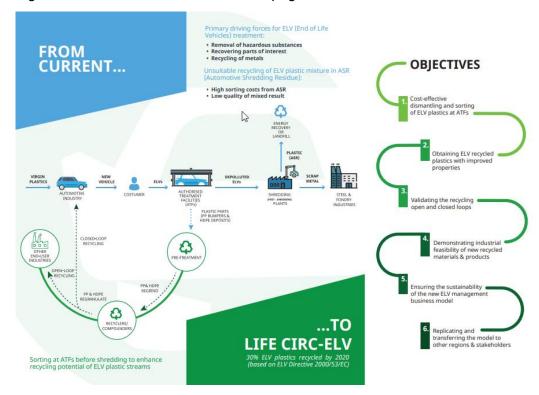


Figure 4. LIFE CIRC-ELV Leaflet back page





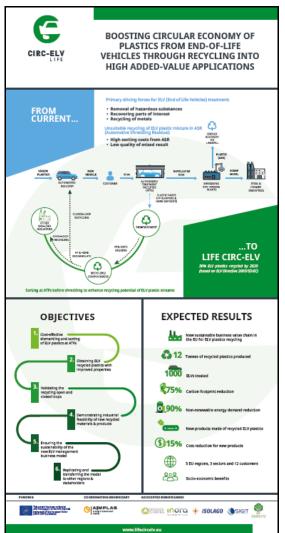








Figure 5. LIFE CIRC-ELV notice board





Videos

	Target audienc e	Duratio n	Content	Link
Vide o 1	Anyone	5 minutes	Explain the project to make people aware of the main objectives.	https://www.youtube.com/watch?v=MxtIAVVyk0Y
Vide o 2	Industry (affected sectors), authoritie s, scientific.	3minut es	Show the developme nt of the project, the technical issues, the processes followed, etc.	https://www.youtube.com/watch?v=OAsaW MpUCCI
Vide o 3	Anyone but specially industry (affected sectors), authoritie s, scientific.	10 minutes	Show the results of the project to invite others to replicate.	https://youtu.be/luLjXOFIgUs LIFE CIPIC ELY project: Boosting circular Economy of plastics framend of life whicles Concerns Concerns

The number of video visits have been increased since their publications and will continue increasing as the dissemination activities are increased.



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Figure 8. LIFE CIRC ELV Layman's report in English





Social Networks form the different partners will continue to be used as done during the project implementation.

These activities will be performed in a framework time of minimum 2 years after the completion of the project (from September 2022 to August 2024).

All the evidence will be registered as done during the project duration and updated in the project website.

4. Seminars, workshops, trade fairs and congresses

The details on the list of the potential future dissemination activities (both at national and international level), altogether the planned deadlines, resources to be involved and supporting documents to be prepared/showed is given below.

Event	Location	Expected dates
K-Plastics & Rubber Exhibition	Dusseldorf, Germany	October 2022
Plastics Recycling Show	Amsterdam, Netherland	November 2022
Circular economy & plastic forum	Valencia, Spain	November 2022
Compounding world conference	Messe Essen, Germany	June 2023
CONAMA congress	Madrid, Spain	June 2023
International Seminar on Plastics Recycling	Amsterdam, Netherland	August 2023
International automobile recycling congress	TBD	TBD
Equiplast fair	Barcelona, Spain	September 2023
Ecofira (fair)	Valencia, Spain	October 2023
Recuwaste		TBD
Barcelona international Motor show Automobile 2022	Barcelona, Spain	TBD

The consortium partners are committed with the afterlife project dissemination activities. Different dissemination material above mentioned will be used in the events collected in the table.





5. Maintenance of the project website

The Project website https://lifecircelv.eu/ will be kept by AIMPLAS during 5 years after the end of the project, this means 2022-2027, the dissemination material will be made available for downloading in the open area.

The project website will be also used to report the after-life plan activities.

6. Commercial visits

The Commercialization plan of the project in practice is based on the bumpers sales from CORTES partner, using the dismantling procedure and sorting validated in the project.